



# BORDEN GRAMMAR SCHOOL

Borden Grammar School  
Avenue of Remembrance  
Sittingbourne  
ME10 4DB

23 May 2019

Dear Parents / Carers,

## **Year 9 Business of Enterprise Masterclass – Monday 10 June 2019**

I am writing to let you know about the Business of Enterprise Challenge your son will be undertaking in Term 6, starting with a course off-site on Monday 10 June.

This coming term all Year 9 students will be working in teams on collapsed timetable days as part of a Business of Enterprise project. We run this in conjunction with the Kent Education Business Partnership and students have the opportunity to learn about the whole process of developing a business product or service, from first ideas through to marketing and sales. At the end of project, all the groups make a formal presentation of their work and school finalists are chosen. These finalists go forward to the in-school final where judges from the local business community select one team to go forward to the inter-school final. Last year this was held at Barclays Headquarters in Canary Wharf, London, in July. Over the past nine years, Borden has won an award six times at this event, including Best Idea, Best Presentation and Overall Winner.

The whole process gives a valuable opportunity to be involved in a practical business project and along the way students develop valuable skills in team working, oral and written presentation, preparing budgets, analysing markets and so on. Throughout the project, they are supported by business advisers as well as by their Form teachers.

To launch the challenge, all Year 9 students will be attending a Business of Enterprise Masterclass at the Swallows Leisure Centre on Monday 10 June. There is no cost for the event and students should register in school at the usual time. They will be accompanied to the leisure centre for the Masterclass and will return to school for lunch, before continuing the workshops at the leisure centre in the afternoon. School uniform should be worn. The day will end as normal at 3.30. Break-time will be taken at Swallows, therefore your son can bring along a drink and /or snack to have at break.

Mr Lindo has already introduced the challenge during a year assembly this week. I anticipate the boys having a highly motivating and enlightening experience and developing some very interesting businesses over the coming weeks.

Yours faithfully,

**R G Artingstoll**  
**Assistant Headteacher**